

Goal / Strategy	Goal	Strategy	Status	Progress	Challenges	Collaboration	Next Steps	Investments	Submitter Name
1.a.		Identify new and existing programs through assessment of employment outlook; create and/or scale enrollment for specific populations based on corporate input and demand	No Updated Provided	No Updated Provided	No Updated Provided	No Updated Provided	No Updated Provided	No Updated Provided	No Updated Provided
				<p>The Academic Partnerships area is actively fostering collaborations and academic pathways with out-of-state institutions, strategically aimed at attracting transfer students and driving online enrollment growth. Acknowledging the Dental Hygiene Post-Licensure program's growth potential and minimal competition, the Academic Partnerships team, working closely with the Dental Hygiene program director, has successfully crafted two out-of-state transfer agreements. Presently, these agreements await thorough review and signatures from Delaware Technical Community College and Hagerstown Community College.</p> <p>The Military Programs unit has developed 20 undergraduate academic pathways to attract military students. ODUGlobal is now a participating institution in the Air Force's General Education Mobile (GEM) Program, allowing ODU to be a designated school for earning general education credits.</p>		All academic colleges	<p>The team has initiated discussions to gauge interest in potential partnerships with Howard Community College and Community College of Baltimore County in Maryland. Future plans involve a shift to North Carolina institutions, targeting six community colleges for prospective dental hygiene post-licensure transfer agreements. Subsequent initiatives include exploring out-of-state transfer agreements for the Human Services program and collaborating with the Military Programs area to investigate a potential partnership with Central Texas College. Five additional pathways (Computer Engineering, Technology Education, Sociology, Political Science, and Geography) are undergoing departmental review. Future plans include exploring expansion avenues, with early-stage planning for a potential partnership with Central Texas College, renowned for its military student presence.</p>		Nina Rodriguez Gonser
				<p>Continuing Education is actively exploring and developing career pathways to recognize and reward credits for professional experience and programs. A dedicated committee has been established to initiate the assessment of continuing education programs for Continuing Professional Development (CPD) elective credits. Anticipated progress includes the evaluation of the initial set of nine programs, with completion expected by the conclusion of the spring term in 2024.</p>		IDS faculty	Committee work is underway.		Nina Rodriguez Gonser
				<p>DDL has added concierge services for employees at corporations with current partnerships, such as Amazon. In addition, DDL is actively taking advantage of association partnerships to develop new corporate relationships with the goal of enrolling cohorts of online learners.</p>		AVP for Corporate Partnerships	Increase marketing efforts to new partners.	Establish use of Salesforce CRM for partnerships.	Nina Rodriguez Gonser
			In progress, but behind schedule	<p>The Graduate School and Continuing Education met several times in fall 2023 and again in January 2024. A comprehensive review of all graduate certificates and how they dovetail with existing degree programs is currently underway, and a baseline will be established shortly.</p>	N/A	Continuing Education and all academic colleges and schools	Once a baseline is established, specific certificate and degree		

