

## MEMORANDUM

TO: Institutional Advancement Committee

Ms. Pamela C. Kirk, Chair  
Mr. Frank Reidy, Vice Chair  
Mr. Fred J. Whyte (ex officio)  
Mr. Barry M. Kornblau (ex officio)  
Mr. Jeffrey W. Ainslie  
Mr. Frank Batten, Jr.  
Mr. David L. Bernd  
Mr. John F. Biagas  
Ms. Dee D. Gilmore  
Mr. Ronald C. Ripley

FROM: Alonzo Brandon  
Vice President for University Advancement

SUBJECT: Institutional Advancement Committee Meeting  
April 26, 2013, Agenda

The Institutional Advancement Committee of the Board of Visitors will meet April 26, 2013, 11:30 a.m. to 12:30 p.m. in the Board of Visitors Room of Webb Center.

### ACTION ITEMS

1. Approve the minutes of the December 2012 meeting.

### ITEMS FOR REVIEW

Office of University Advancement – Mr. Alonzo Brandon, Vice President for University Advancement will report on the following items:

1. Dashboard items measuring productivity in the area of University Advancement
2. University naming committee update

Old Dominion Athletic Foundation – Mr. Mark Benson, Senior Associate Athletic Director will report on the football ticket seating process and review the breakdown of accounts – ODAF v non-ODAF, and year to date totals.

Office of Alumni Relations – Ms. Dana Allen,