Strategic Plan 2014-2019 Metrics

Strategic Plan 2014-2019 Metrics

Objectives Rating Scale

= Achieved

= Significant progress

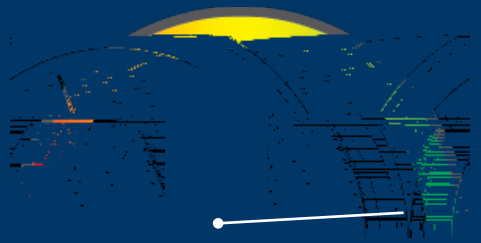
= Substantial progress

= Initiated

Strategic Plan 2014-2019 Metrics

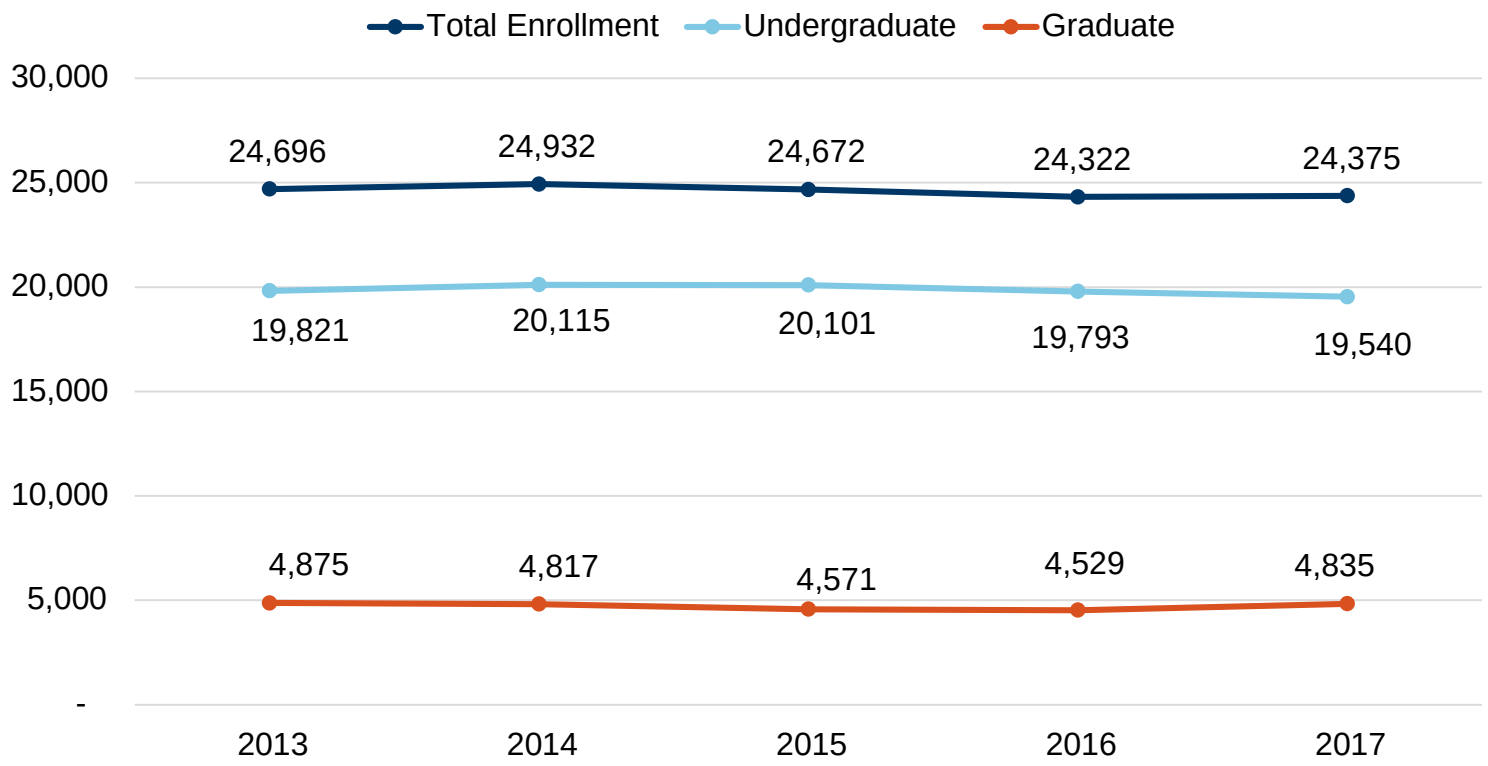
Strategic Plan 2014-2019 Metrics

Objective Completion

STRATEGIC GOAL 5	OBJECTIVE	STATUS
Promote an Entrepreneurial Culture 	Implement an entrepreneurial curriculum and co-curriculum for students	
	Foster an entrepreneurial ecosystem for faculty	
	Establish a Center for Enterprise Innovation for the Hampton Roads region	
	Foster a culture of idea commercialization among faculty and students	

Headcount

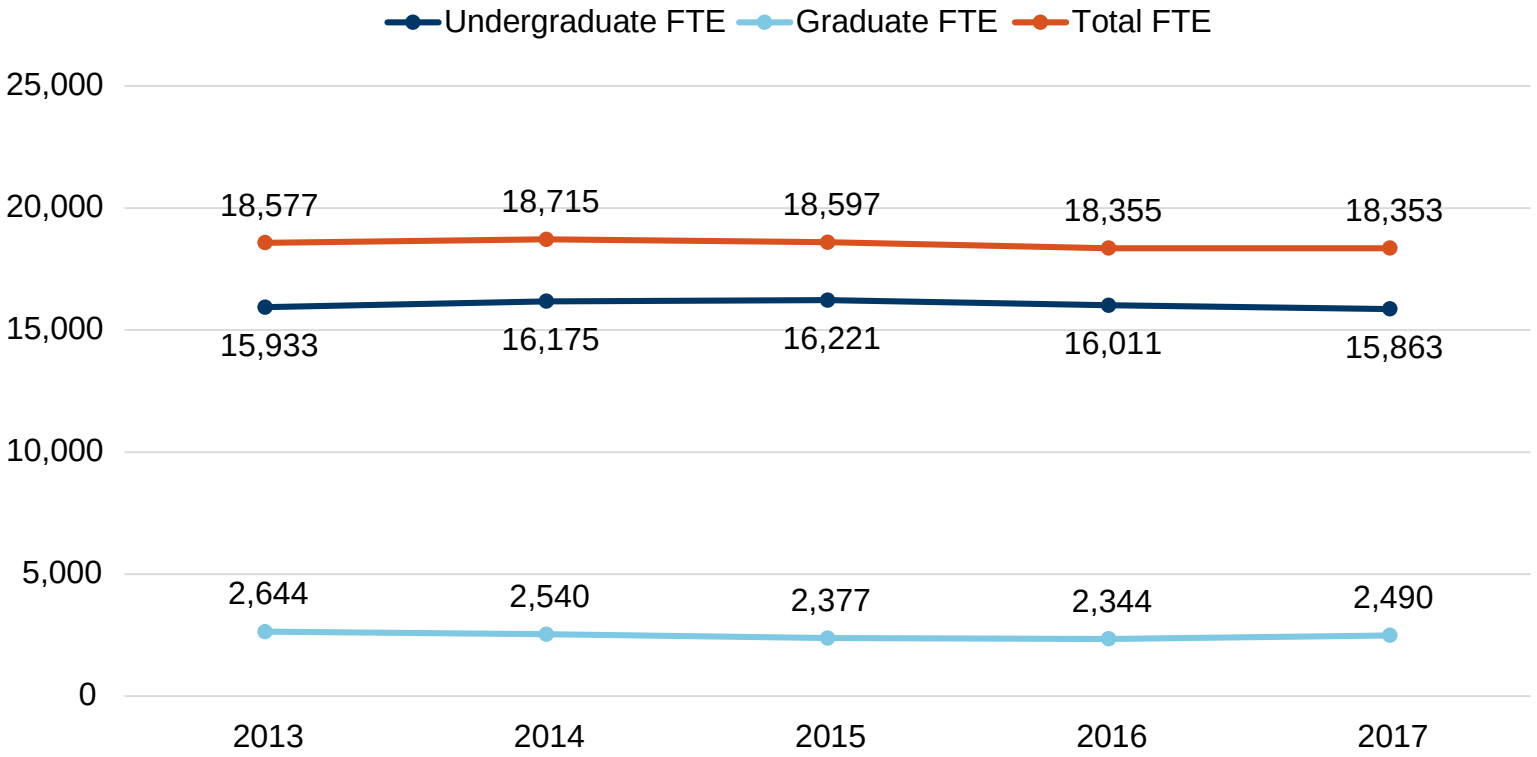
By Level



Source: Office of Institutional Research

Fall Full-Time Equivalent (FTE)

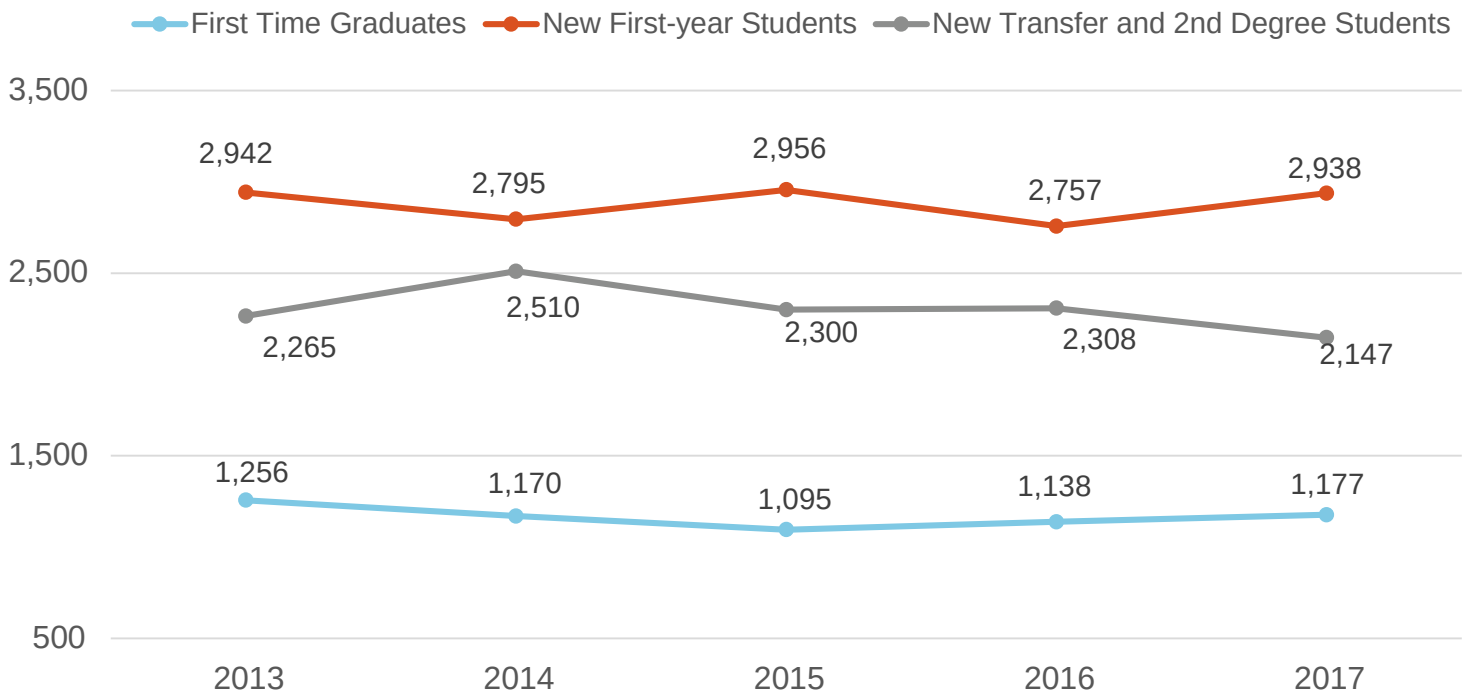
By Level



Source: Office of Institutional Research

Headcount

New Students



Source: Office of Institutional Research

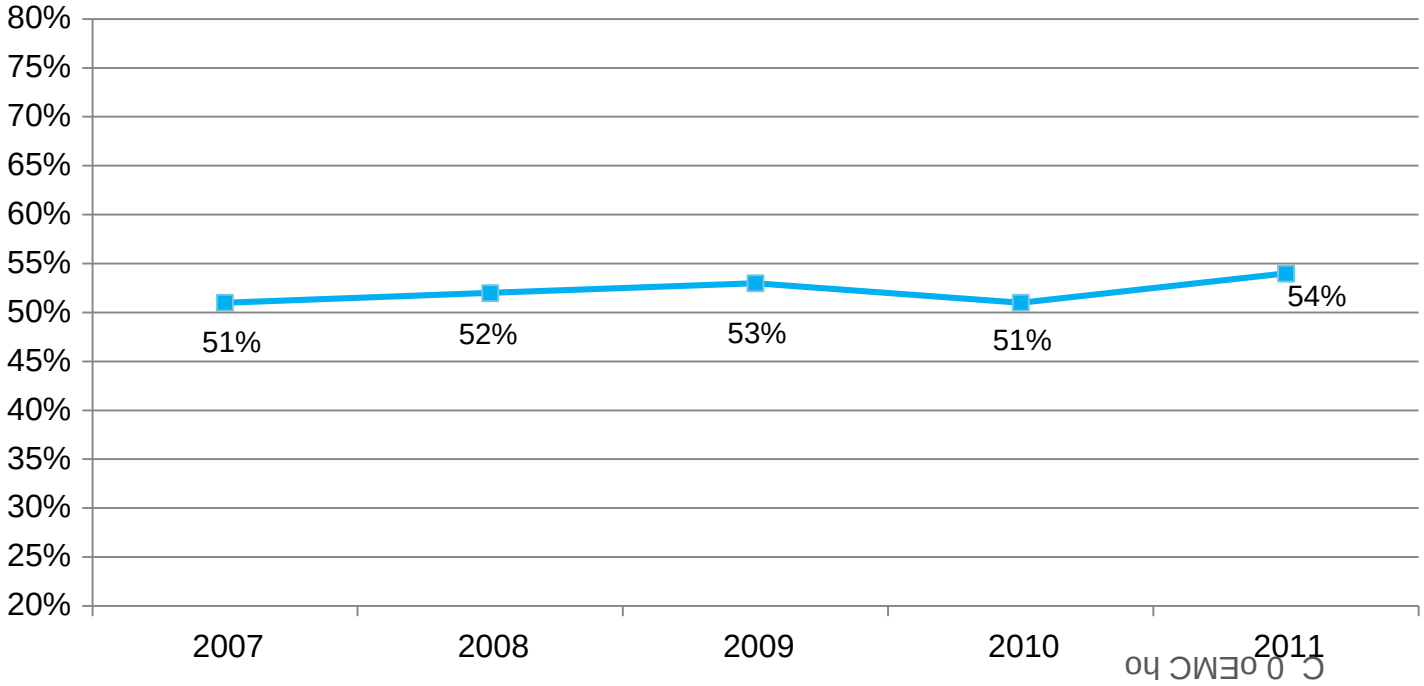
Freshman Retention

By Year of Entry

Notes: First-time, full-time student first-to second year (fall-to-fall) persistence.

Six-Year Graduation Rate

By Year of Entry



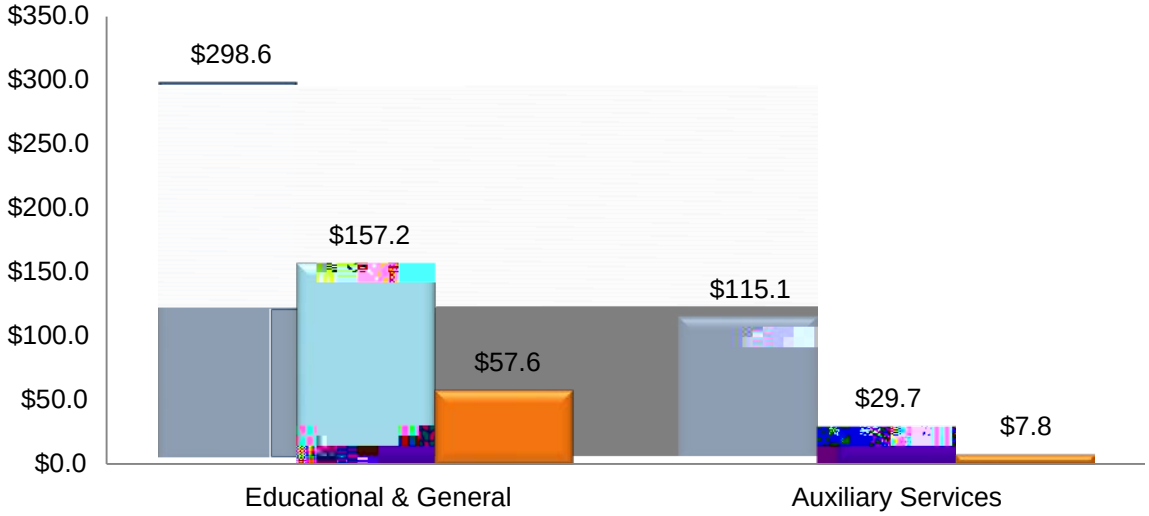
Total Degrees Conferred

By Level

Notes: Ed.S is merged into Masters category.

Current Operating Funds

Cumulative Revenue and Expenditures as of August 31, 2018



Notes: Educational and General: All operations related to the educational objectives of the institution and are funded from state appropriations, tuition and fees and community and public service revenues. Auxiliary Services: All operations that furnish goods or services to students, faculty and staff and are supported with self-supporting fees and revenues.

*Does not include restricted grants, contracts or gifts

SWaMPerformance

Measured as a Percent of Discretionary Spend

Jeanne Clery Disclosure

- Postsecondaryinstitutions that participate in Federal Financial Aid programs are required to maintain and publish crime statistics, fire statistics, publish an Annual Security Report, and notify the campus communitywhen neededas delineatedby the J 97iB 27 0 Td-0.7iB 27 0 T

ODUClery Crime Totals

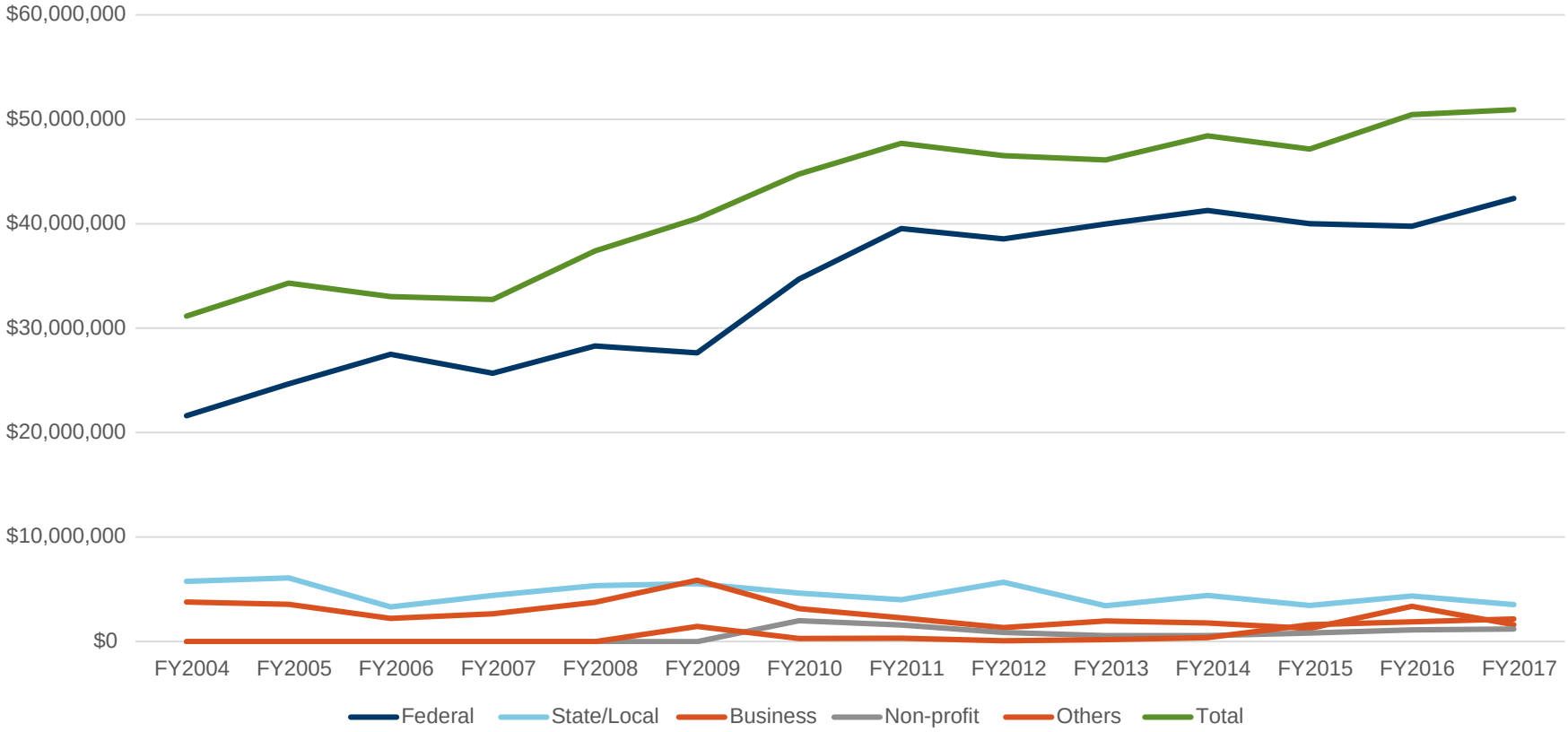
Comparisons for 2015-18

Timely Warning

”

Lafayette
River
LARCHMONT/
EDGEWATER
W 49th St
Chick-fil-A
HIGHLAND PARK
Ted Constant
Powhatan Ave
337
W 38th St

ODU Research Expenditures 2004-2017



Planned Giving: Educational, Athletic, Museum Foundation

FY2017	FY 2018	FY-YTD 2019	Goal	Progress
$4,900,000	$2,911,694	$725,000	$6,000,000	12%

Effective– September 10, 2018

Notes:Planned giving is an area of fundraising that refers to specific gift types that can be funded with cash, equity, or property gifts are gifts that require more planning, negotiation and counsel than many other gifts. This program involves several laye marketing and planning with a focus on future cash flow for the University. The dollars raised through this program is an eff measure of the success of our marketing and other fundraising efforts. The goal for Planned Giving is a quarter of the total f Giving.

Donor Counts

Foundation	FY 2017	FY 2018	FY-YTD 2019	Goal	Progress
Educational Foundation	4,447	4,002	275	5,500	1%
Athletic Foundation	2,895	3,302	389	3,500	11%
Total	7,342	7,304	664	9,000	1%

Effective– September 10, 2018

Notes:Donor counts is the number of constituents who made contributions in a specific fiscal year, irrespective of the size and the number of donations. Donor counts provide the base for our fundraising efforts. Our goal is a 10% increase in the average of the last three years.