OLD DOMINION UNIVERSITY University Policy

Policy #2010 USE OF THE UNIVERSITY BRAND FOR COMMUNICATIONS AND MARKETING

Responsible Oversight Executive: Date of Current Revision or Creation:	Provost and Vice President for Academic Affairs October 1, 2020
A. PURPOSE	
B. AUTHORITY	
C. DEFINITIONS	

POLICY HISTORY ************************************	*****	***********		
		sponsible Officer Approval to Proceed:		
Responsible Officer		Date		
Policy Review Committee	(PRC) Approval t	o Proceed:		
/s/ Donna W. Meeks		September 24, 2019		
Chair, Policy Review Committee (PRC)		Date		
Executive Policy Review (Committee (EPRC)	Approval to Proceed:		
Responsible Oversight Executive		Date		
University Counsel Appro	oval to Proceed:			
University Counsel		Date		
Presidential Approval:				
/s/ John R. Broderick		October 1, 2020		
President		Date		
Policy Revision Dates:	December 1, 1988; August 26, 2008; July 11, 2011; October 1, 2020			
Scheduled Review Date:	October 1, 2025			