

## MEMORANDUM

**TO:** University Advancement Committee  
Frank Reidy, Chair  
Judith O. Swystun, Vice Chair  
Ronald C. Ripley (ex-officio)  
John F. Biagas (ex-officio)  
David L. Bernd  
Barry M. Kornblau  
Mary Maniscalco-Theberge  
Ross A. Mugler  
William D. Sessoms, Jr.

**FROM:** Alonzo Brandon  
Vice President for University Advancement

**SUBJECT:** University Advancement Committee Meeting  
December 4, 2014, Agenda

The University Advancement Committee of the Board of Visitors will meet December 4, 2014, from 10:45 a.m. to 12:00 p.m. in the Board of Visitors Room of Webb Center.

### ACTION ITEMS

1. Approve the minutes of the September 18, 2014 meeting.
2. Approve resolution to name the President's Residence as the Jacobson House.

### ITEMS FOR REVIEW

**Office of University Advancement** – Mr. Alonzo Brandon, Vice President for University Advancement, will report on the following items:

1. Dashboard items measuring productivity in the area of University Advancement
2. Naming Committee updates
3. Strome initiatives and Entrepreneurial Center activities

**Old Dominion Athletic Foundation** – Ms. Jena Virga, Senior Associate Athletic Director, will provide a year-in-review on the Old Dominion Athletic Foundation including an overview of the \$50K in 50 Days Campaign.

**CLOSED SESSION** – The members of the University Advancement Committee will receive information related to the items to be discussed in closed session.

cc: Sebastian Kuhn (Faculty Representative)

**RESOLUTION TO NAME THE PRESIDENT'S RESIDENCE  
AS THE JACOBSON HOUSE**

WHEREAS, the President's residence at Old Dominion University is an important venue for social activities hosted by the President and other University departments to entertain ODU staff, students and supporters. The house serves as an on campus home for Old Dominion University's p